THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Doordarshan does not allow the advertisement of liquor products.

(b) to (d) Do not arise.

(e) Corporate advertising using the generic name of the company concerned does not violate the provisions of Code for Commercial Advertisement on Doordarshan.

Regulation of Power Supply to State Registrar of Newspapers

4428. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the total number of newspapers under various categories registered with the Registrar of Newspapers for India in the country, particularly in the state of Punjab during the last three years; state-wise;

(b) whether it is a fact that the Registered newspapers of the Punjab State have not been receiving sufficient Government advertisements during the last three years;

(c) if so, the reasons therefor; and

(d) the steps taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) The information is given in the enclosed statement. (See below)

(b) No, Sir. All newspapers/periodicals from Punjab, empanelled with DAVP, were suitably used for issue of Government advertisements subject to the publicity requirements and budgetary provisions. The quantity and amount of advertisements issued to publications from Punjab during the last three years are given below:

Sl. No.	Year	Space	Amount
		(Col. cms.)	(Rs.)
1	1992-93	3,64,623	1,55,65,909.6
2	1993-94	3,82,625	1,35,77,775
3	1994-95 (1-4-94 to 28-2-95)	2,42,941	1,03,41,807

Advertisement issued to the publications from the U.T. of Chandigarh are not included in the above figures.

(c) and (d) Do not arise.

Statement

Total number of Newspapers registered with the Registrar of Newspapers for India during 1992, 1993 and 1994

State/UT.	1992	1993	1994
Andhra Pradesh	1616	1670	1760
Arunachal Pradesh	3	4	5
Assam	295	304	331
Bihar	1452	1482	1521
Goa	80	81	81
Gujarat	1020	1050	1079
Haryana	757	786	841
Himachal Pradesh	129	134	136
Jammu & Kashmir	268	276	286
Karnataka	1614	1696	1820
Kerala	1495	1530	1562
Madhya Pradesh	2298	2483	2705
Maharashtra	4095	4225	4368
Manipur	143	143	145
Meghalaya	65	65	66
Mizoram	97	100	100
Nagaland	11	12	13
Orissa	704	740	774
Punjab	1111	1130	1155
Rajasthan	2352	2536	2697
Sikkim	10	10	11
Tamil Nadu	2110	2170	2258
Tripura	92	93	94
Uttar Pradesh	4871	5371	5890
West Bengal	3223	3278	3374
Andaman & Nicobar	26	30	31
Chandigarh	283	290	299
Daman	1	1	1
Dadar & Nagar Haveli	1	1	1
Delhi	4809	5018	5329
Laskshadweep	2	2	2
Pondicherry	63	63	65
Total	35096	36774	38800